



Sorabh Saxena

Senior Vice President
Software Development & Engineering, AT&T

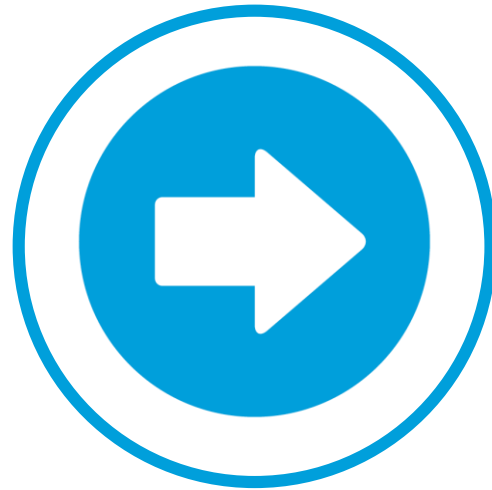
SDN and its Critical Role in Unlocking Social & Economic Potential



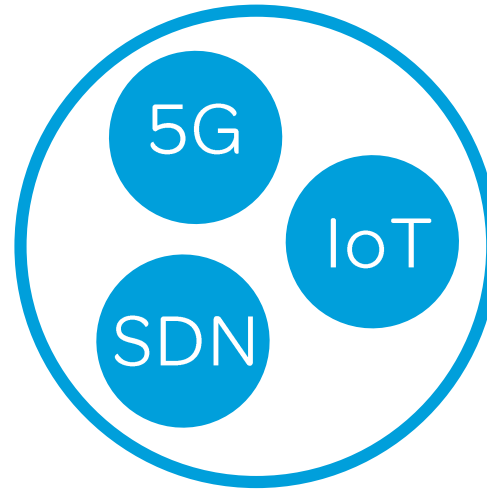
Unlocking Potential



Network impact
on the economy



AT&T
Innovation



Emerging
Technologies

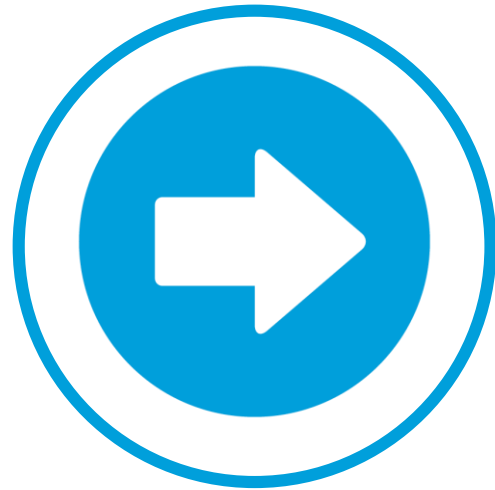


Call to
Action

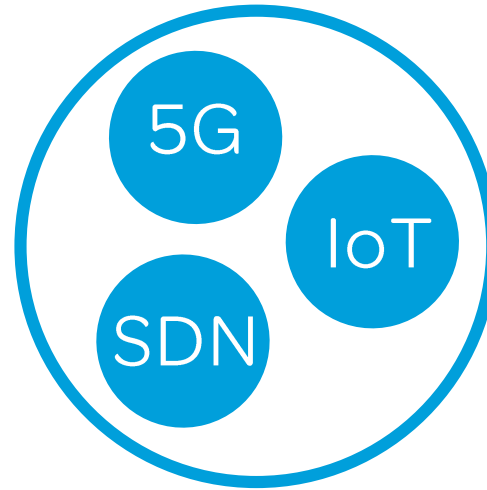




Network impact
on the economy



AT&T
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Emerging
Technologies



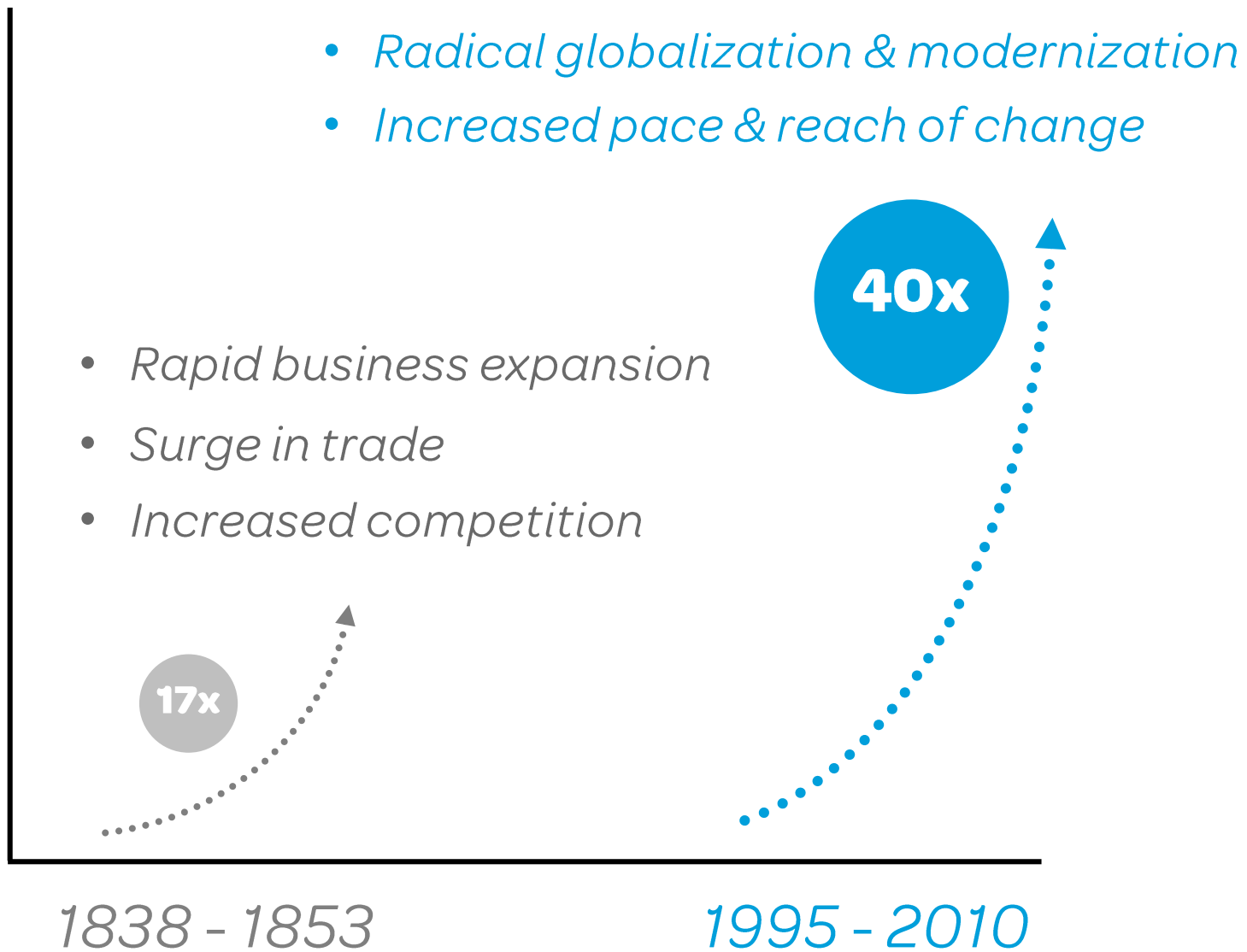
Call to
Action



The Railroad & Networking Industry

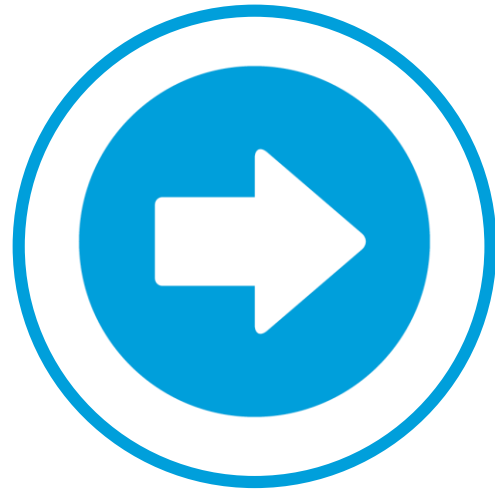


Growth

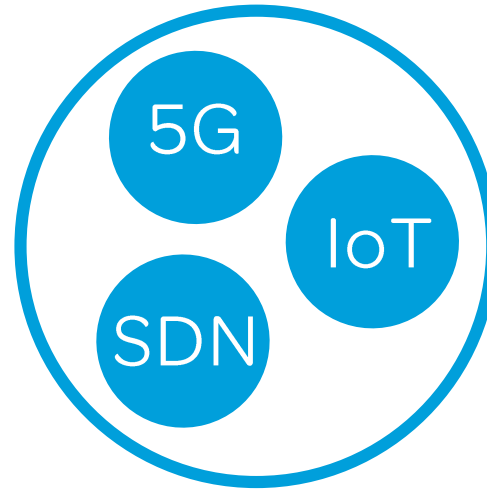




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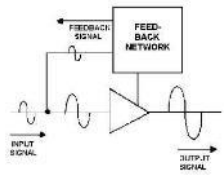


Emerging
Technologies



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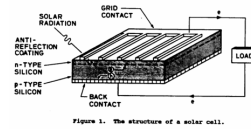
1927

Negative Feedback Amplifier



1947

The Transistor



1954

Solar Cells



1958

The Laser



1970

UNIX Operating System

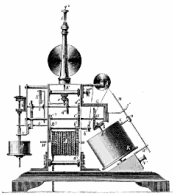


1980

Digital Cellular Phone

1925

Fax Service



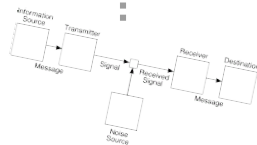
1940

Long Distance Computation



1948

The Information Theory



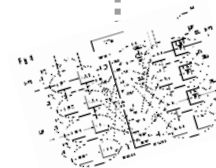
1956

First Transatlantic Cable



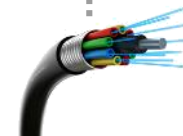
1962

Digital Transmission Switching



1976

Fiber Optic Network



2016

ECOMP & AIC



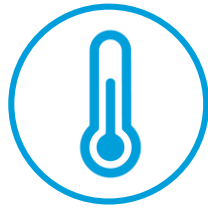
A Successful Formula for Innovation



AT&T



Industry



AT&T
Labs



AT&T
Foundries



AT&T
Employees



Developer
Communities



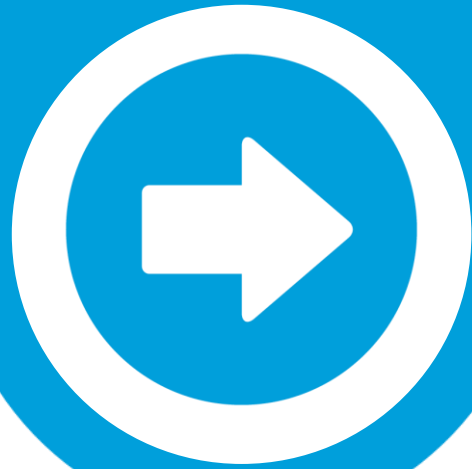
Industry
Leaders



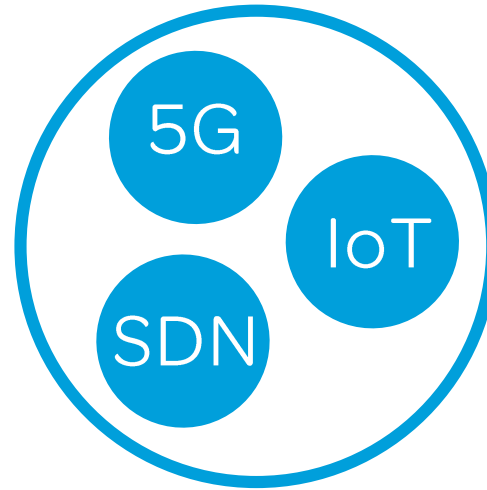
Academia



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Call to
Action



IoT

5G

SDN

35B

Things connected to
the Internet by 2020

4x

Devices than the world's
population

\$1 Trillion

Anticipated value of IoT
in only a few short years

IoT

Changing Lives



Connected
Cars

Health
Monitoring

Business
Transformation



Solutions



Connected Cars



Connected Home



Smart Cities



Platforms



Security



Device Mgmt



M2X & Flowdesigner



Multi-Network Connectivity



Network



Speed



Reliability



Devices



Gateways



Agents



Things





Interoperability Standardization

- Adaptive configuration design
- Harmonized standards & protocols
- Optimized bandwidth consumption

Secure Software Management

- Resilient architecture
- Flawed design protection
- Scaled management

Improved Sensor Technology

- Secure environment integration
- Embedded microservice capability
- Power consumption

IoT

5G

SDN

10-100x

Faster expected 5G network speeds than 4G LTE

1-5 ms

Expected 5G latency range

2018

Expected first phase of standard setting

5G deployments subject to change



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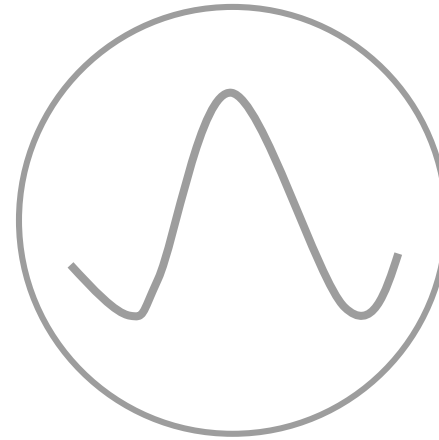
4G



High Speed
Mobile
Broadband



100 – 150
Mbps



2 – 8 GHz
Frequency
Band



~50 ms
Latency

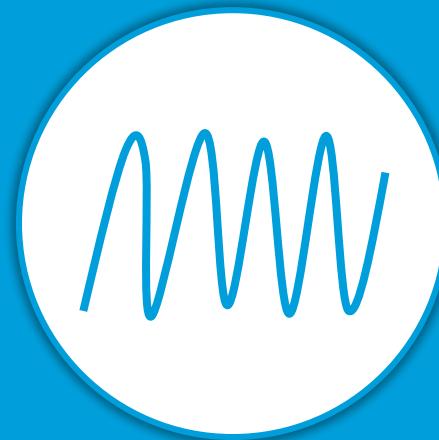
5G



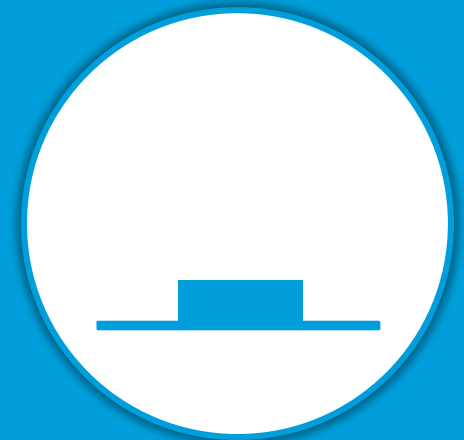
Massive
broadband
& Massive IoT



1+ Gbps



3 – 300 GHz
Frequency Band



~1-5 ms
Latency

AT&T 5G Approach

Tangible 5G Progress



Unique 5G Technology



Connected Experience



Operating Ecosystem



Timeline

- 2016** ● 5G Lab Trials
- 2017** ● Layers 1&2 spec alignment
- 2018** ● Early market deployment



System of System Architecture

- Dynamic handling of various use cases
- Seamless integration of multiple technologies and standards
- Reliable & highly secure service

High Abstraction Capability

- Network slicing
- Tailored virtual instances
- Improved control capability

Integrated Circuit Technologies

- Enhanced distance
- Improved penetration
- Multi-connectivity

IoT

5G

SDN

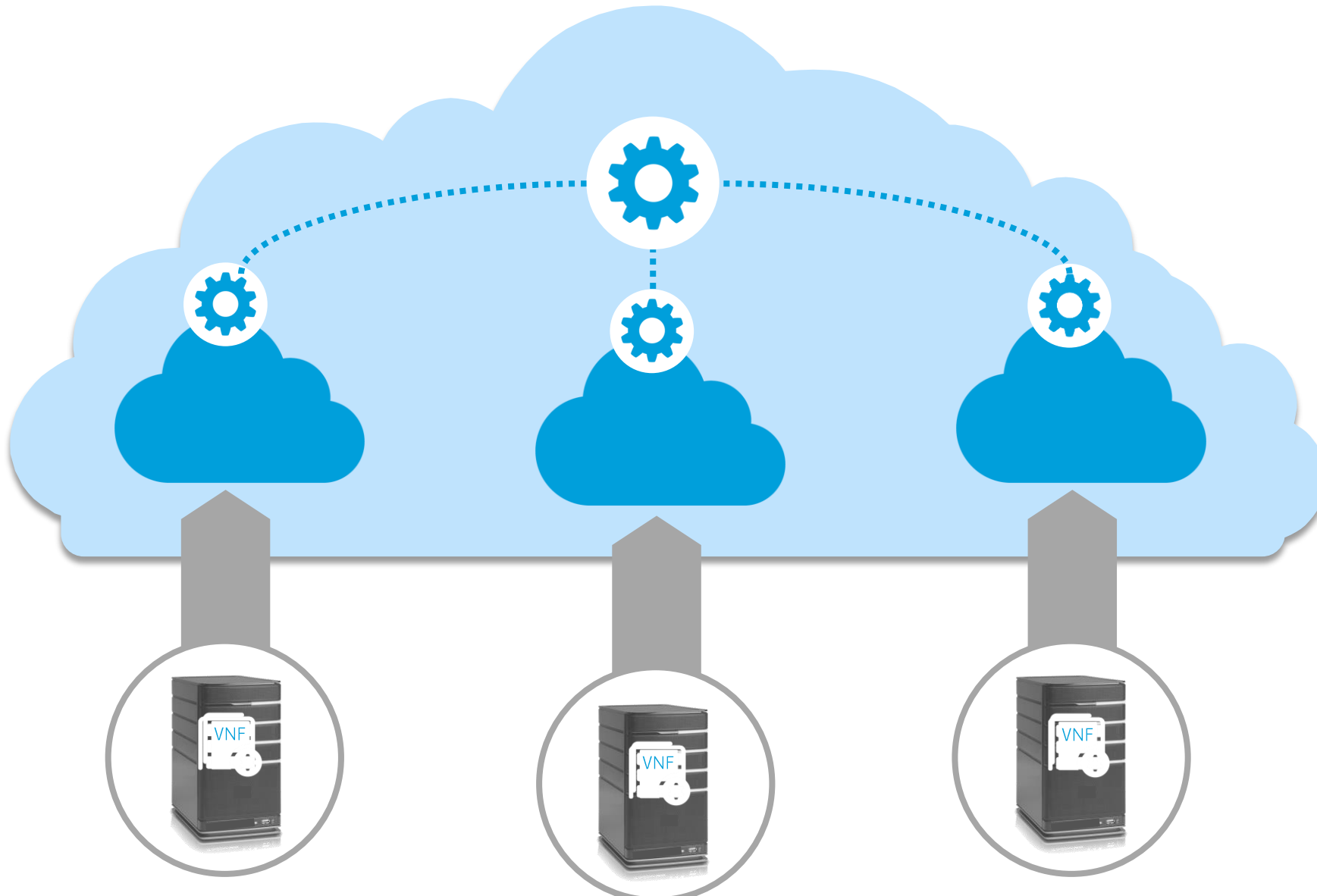
10x

Expected total network traffic growth between now & 2020

115 PB

Data traversing AT&T's network daily

AT&T SDN Approach



Global & Local
Software
Controllers

Virtual Network
Functions

Cloud Controlled
& Orchestrated

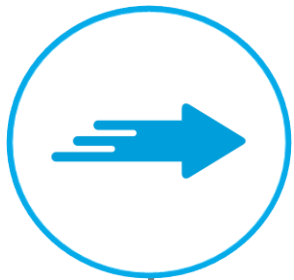
White Box
Commodity
Hardware



Increased Speed



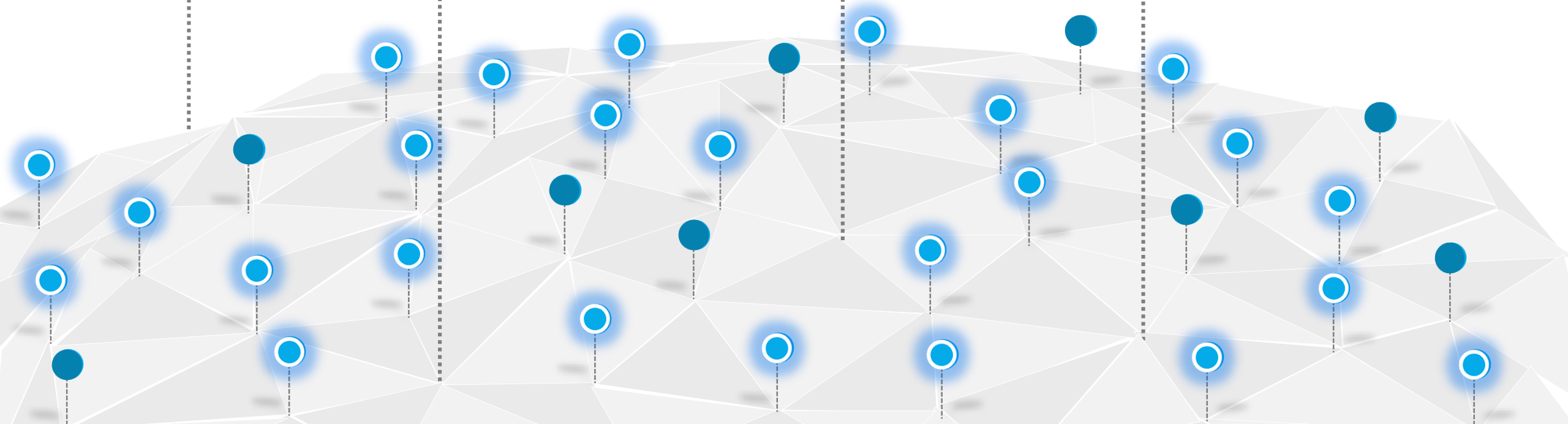
Lower Cost



Greater Agility



Scaled Infrastructure



AIC: The AT&T Integrated Cloud

Globally Distributed

Integrated Codebase

Built on OpenStack



Open Source Software



Vibrant
Community



Source Code
Accessible



Speed & Agility



Open Innovation

Ticketing



Monitoring



Ordering



Local



Local



Local

E *nhanced*

C *ontrol*

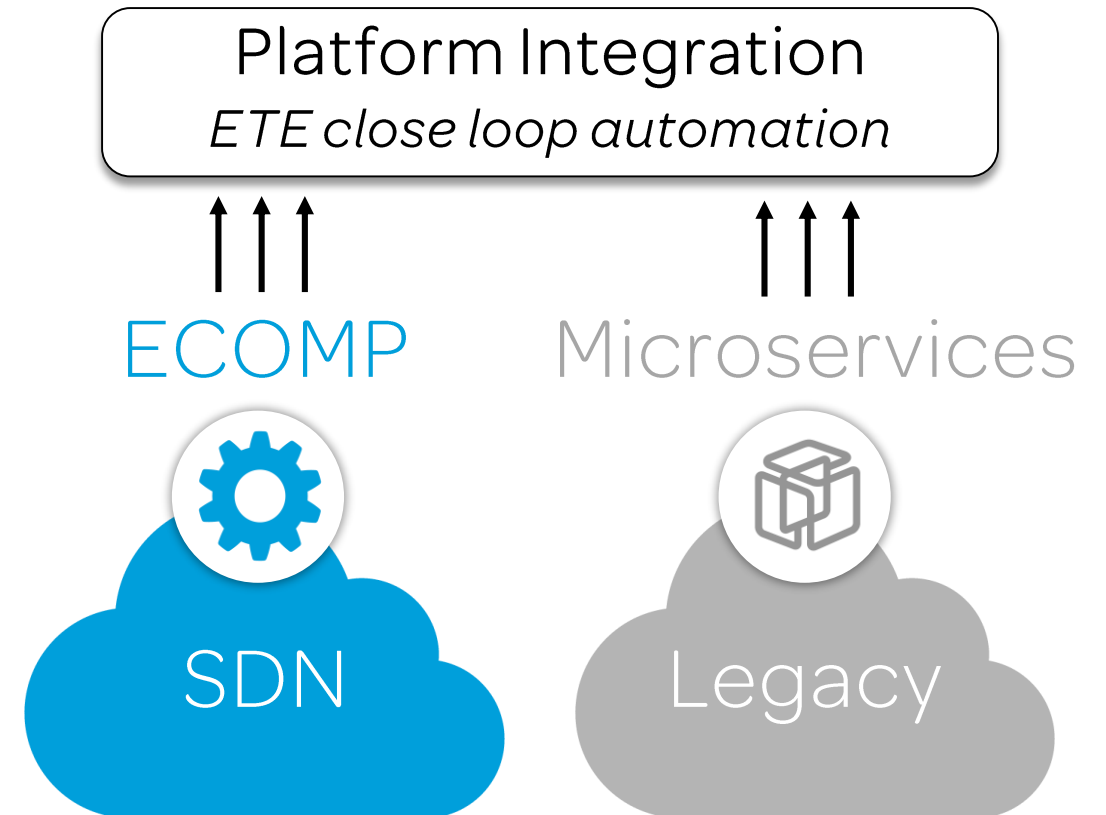
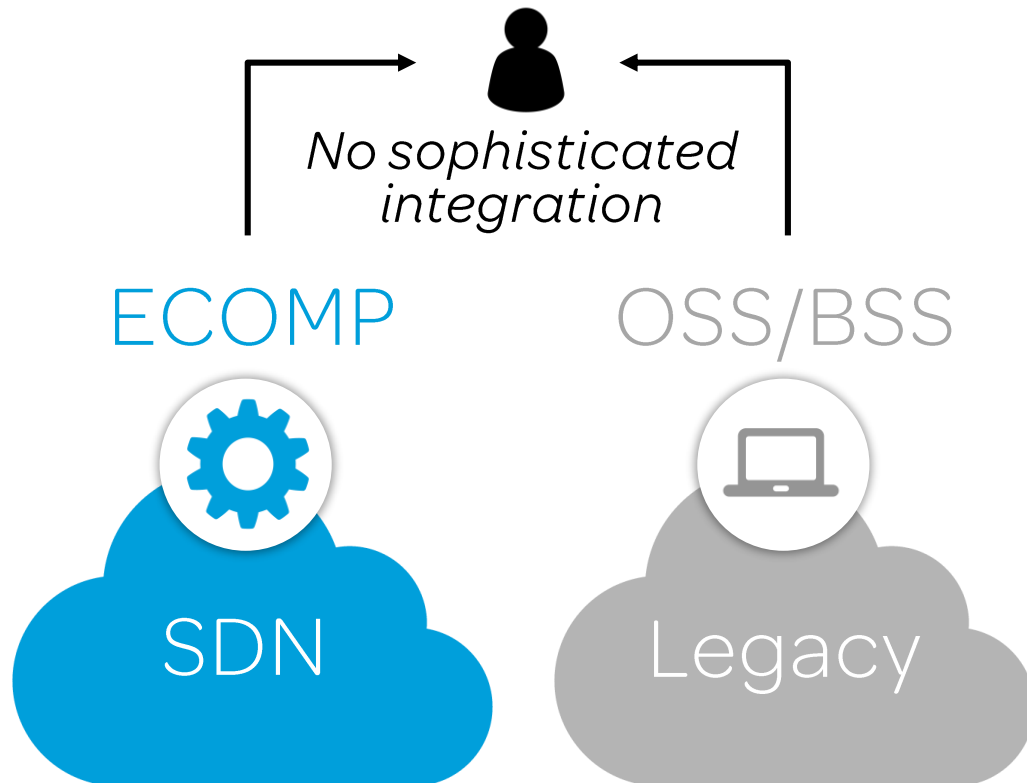
O *rchestration*

M *anagement*

P *olicy*

Architectural Integration

Past





```
i<a.length&&(x=a[i],  
MM_p) d.MM_p=new Array()  
pages.arguments; for(i=0;  
]=new Image; d.MM_p[j++].s  
b.indexOf("?"))>0&&parent.fr  
document; n=n.substring(0,p);  
(i=0;!x&&i<d.forms.length;i+  
th;i++) x=MM_findObj(n,d.lay  
mentById(n); return x;)  
document.MM_sr=new Array;  
ment.MM_sr[j++] =x; if(!x.o  
i<a.length&&(x=a[i])&  
MM_p) d.MM_p=new  
pages
```

Service Design & Creation

3

- Robust E2E service composer & activation
- End-to-end service quality of experience

SDN & Control

2

- Virtualization with scale & speed
- Dynamic management framework
- Open framework to enable modular plug-in

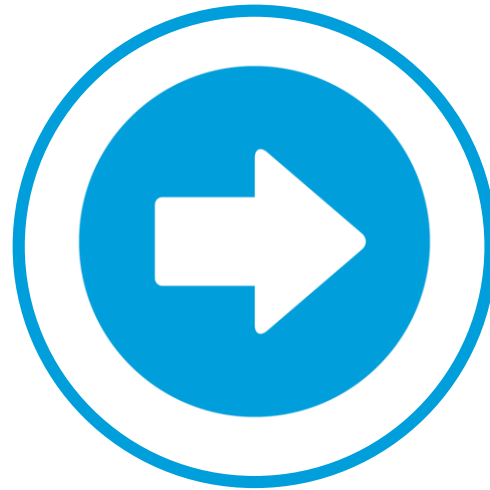
Design Compatibility

1

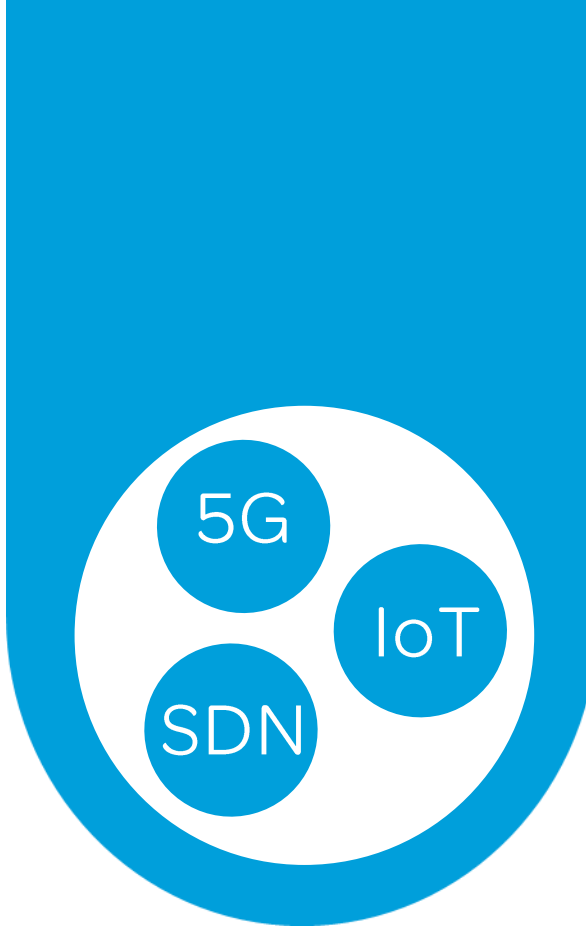
- Simpler, faster, cheaper hardware
- Northbound compatibility
- Reliability



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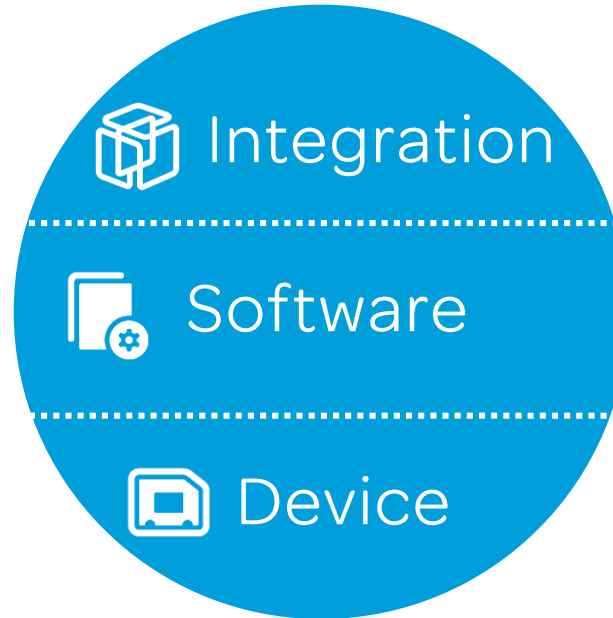
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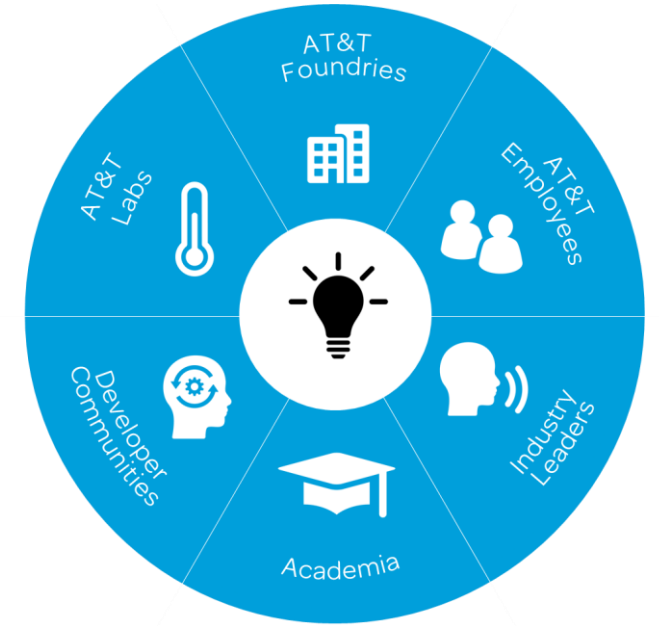
Join the many technology areas...



Determine the level of impact...



Collaborate with industry leaders...



Unlock Socio & Economic Potential